



BROWN SMITH WALLACE CONSULTING GROUP

DISTRIBUTION VIRTUAL TECH FAIR™

FEWA Newsletter

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DISTRIBUTION VIRTUAL TECH FAIR™

Brown Smith Wallace Consulting Group is introducing a new way of bringing industries together. . . Wholesale/Distribution and Technology Communities . . . by embracing changing technology at the inaugural Virtual Tech Fair™

The complimentary, interactive event to be held September 12-13, takes the most successful elements of any live trade show and translates them into the virtual world of the Internet. Attendees enjoy product demos, event networking, show prizes and educational presentations from industry leaders including industry renowned Adam Fein, Ph.D., a fellow of the Distribution Research and Education Foundation who will present the keynote address "Embracing Changing Technology" – all at no cost *and* in the comfort of their own office or home.

To take the virtual tour of the online trade show, powered by InXpo, visit www.virtualtechfair.com. The Fair includes both a Software Floor and Resource Floor to showcase distribution industry software and technology providers in addition to select trade associations, industry publications and technology partners. To continue to create a "live show" feel the fair also includes a Virtual Lounge used for networking, a Prize Pavilion and an Education Center featuring hourly interactive presentations from industry experts.

The Virtual Tech Fair will beheld from 8:00AM (EST) to 5:00PM (EST), September 12-13, 2006. Complimentary Admission for Pre-registrants.

Register online at www.virtualtechfair.com

Platinum Exhibitors: Activant, Computer Insights, Gillani, IBS, Infor, Integrated Systems Technology, Intuit Eclipse, Microsoft, Sage Software, SAP

Event Sponsors: IBM, *Industrial Distribution Magazine*, ID Supplier Search, *Modern Distribution Management*

St. Louis-based Brown Smith Wallace Consulting Group, founded in 1976, is a leader in the strategic use of technology to create competitive advantage. While other firms may bring answers based on their experience, we use our experience to help our clients find the unique answers to their unique situations.

For more information contact: Danielle Oser at Phone: (314) 983-1266 or Email: doser@bswllc.com

Or Contact Jeff Gusdorf at Phone: (314) 983-1208 ###