

Brown Smith Wallace, LLC

For Immediate Release

Announcing the 2010 Mid-Year Supplements

By Sara Nelson

To learn more about researching, evaluating, analyzing and comparing software request the 2010 Mid-Year Supplement Guides released this month.

To order a complimentary copy visit

<http://www.software4distributors.com/mid-year-supplement/Download-Supplements.aspx>

Developed through a partnership with *Industrial Distribution, Industrial Supply, Contractor Supply Magazines* and the Brown Smith Wallace Consulting Group, these 20 page Supplement Guides provide valuable, independently researched information. Readers will find detailed software company information, which vertical markets the software packages serve, highlights of functions and technology features, new developments to the software packages, graphs of the user range, basic entry price point, sales channel information like how and where the software is sold, along with company contact information. The Supplement Guides address numerous key areas in the software evaluation and selection process.

About The Author

Sara Nelson is a consultant in the Brown Smith Wallace Consulting Group. She is responsible for developing content for the software distributor website, validating sales leads, writing articles for industry publications, and creating marketing materials. She has had years of experience in web development, customer relations, marketing research, and designing of print materials. She is a graduate of Southern Illinois University at Edwardsville with a Bachelor of Science degree in Business Administration with an emphasis in Marketing.

About The Brown Smith Wallace Consulting Group

The Brown Smith Wallace Consulting Group has been serving the distribution community for more than 20 years through the publication of the Distribution Software Guide, speaking at industry programs, giving free telephone advice to distributors and providing fee-based consulting services to companies who need help selecting the best software packages for their business. For more information visit www.software4distributors.com.

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