



eCommerce. One-stop. Non-stop.

Link

Communicate

Transfer

Connect

The solutions, standards, and services your supply network needs to optimize efficiencies, streamline collaboration, and move business forward – all from the same reliable authority.


eCommerce. One-stop. Non-stop.



Control Data. **Unleash Competitiveness.**

With global competition on the rise, you and your trading partners can simply no longer afford the inaccuracies and inefficiencies of interacting via paper-based and manual processes. You not only need accurate, up-to-date, and standardized business information in a single location, but you also need to be able to send and receive that important data quickly and securely amongst your preferred trading partners at any time. You need one-stop, non-stop eCommerce.

IDEA makes it possible with standards-based solutions that streamline processes, centralize information, standardize data, save time, and increase profits — all without requiring any new investments in hardware or software. Since 1998, we've been a one-stop, non-stop resource for eCommerce, guiding businesses through new processes, reducing the cost of doing eBusiness, and transforming the way trading partners interact.



Minimize Pain. Maximize Profits.

Labor-intensive, time-consuming, and error-prone ordering processes generate significant inefficiencies that are often accepted as the cost of doing business. IDEA turns that around by streamlining communications and smoothing transactions between trading partners in industries ranging from electrical and plumbing to retail and healthcare. Here's how our solutions impact each member of your supply network:

- ▶ **Wholesale Manufacturers.** Become a more desirable business partner by streamlining processes, centralizing product data, and eliminating errors from transactions.
- ▶ **Wholesale Distributors.** Protect and improve narrow profit margins by simplifying order management processes. You'll save time, reduce errors, and open yourself to greater global opportunities.
- ▶ **Retail Suppliers.** Standardize your product and pricing data internally and throughout the supply network, meeting customer mandates and reducing the costs of doing business.
- ▶ **Wholesale Manufacturers' Reps.** Spend more time on sales with the time you save by automating manual processes and accessing error-free data from a single source of truth.

Drive Costs Out. Bring Value In.

IDEA believes that the cost savings you receive from doing business electronically should not be compromised by big-ticket eCommerce solutions. So we go above and beyond to focus on value by fortifying our solutions with advanced functionality, supporting them with unlimited training and consultation, and offering them at prices that put other providers to shame. Our solutions include:



Industry Data Exchange. Our centralized document exchange solution delivers 30%-40% — even up to 90% — savings over other value-added networks (VANs).



Data Audit and Certification. Our exclusive “seal of approval” helps increase sales and eliminate errors (and their associated costs) from IDW transactions.



Industry Data Warehouse. Our product and pricing database helps trading partners use their current systems and software to realize an immediate, bottom-line impact of 0.25% to 2.0%.



IDEA eCredit. IDEA's exclusive credit reports deliver more relevance for 80% less than the leading credit bureau.



Industry Retail Database powered by CERICOMX®. Our product and pricing database for the retail industry saves suppliers 33% to 40% over alternative solutions.




Increase Quality. Reduce Errors.

As the official standards-creating body for the electrical industry, we take data quality very seriously. Those same time-proven eCommerce, EDI, XML, and product identification standards translate to other industries as well, ensuring clean data and efficient practices for everyone who uses our solutions. In fact, our standards are so meticulous that we're partnering with GS1 US in developing UNSPSC codes for a new era of global eCommerce.

Reject Waste. Partner With IDEA.

In a highly competitive environment, you need to find every way you can to cut costs, streamline processes, preserve manpower, and get ahead. IDEA helps make that possible with sophisticated, affordable eCommerce solutions and the strategies to use them to their fullest. Now is the time to make your move.



Achieve More. Pay Less.

- Reduce costs through streamlined processes and error elimination
- Improve business relationships through hassle-free transactions
- Simplify processes by automating many labor-intensive manual tasks
- Standardize information by making it available in one location from a single source of truth
- Increase sales among partners motivated by smoother transactions



To learn how IDEA lowers your eCommerce costs,
visit www.idea-esolutions.com or call 866-479-0484 today.



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