



It has to be affordable. Exact's software features low total cost of ownership—perhaps the lowest among providers of small to midsize business solutions. Since it is modular in architecture, the software grows as your needs grow. As a result, you eliminate expensive integration and customization. In fact, through the use of built-in Microsoft Visual Basic tools, which developers can use to customize screens without changing source code, you save time and money. Many applications can be replaced by Macola ERP using single database approach and the support requirements are reduced to one organization.

Through low total cost of ownership, increased efficiency, ease of use and effective management of business processes, your organization can lower the cost of doing business and increase operational productivity which leads to measurable return on investment. And Macola ERP can be purchased with special financing arrangements, making it even more affordable.

*To learn how Macola ERP will enhance your productivity and unveil hidden ROI call 1-800-468-0834 or visit [www.exactamerica.com/macola](http://www.exactamerica.com/macola).*

**Macola ERP helps you more effectively run your entire enterprise, including the ways you manufacture and distribute products, manage your business, knowledge, workflow, document storage, financials, critical events, and marketing.**

#### **About Exact Software**

Established in 1984, Exact Software is one of the world's leading providers of business software solutions. Its integrated solutions comprise traditional Enterprise Resource Planning (ERP) as well as related software solutions such as Human Resource Management (HRM), Customer Relationship Management (CRM), Project Management, Business Intelligence/Analytics (BI/BA), and Electronic Workflow. Exact is headquartered in Delft, the Netherlands and has offices in Europe, the Middle East, North and South America, Asia, Australia and Africa. With over 2,700 employees, subsidiaries in more than 40 countries, solutions available in 40 languages, Exact currently serves customers in more than 125 countries across all five continents. Exact Holding N.V. (EXACT) has been listed on Eurolist by Euronext Amsterdam since June 1999.



**Exact Macola® ERP**  
Business Unified™

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# The Top Three Concerns of Business Leaders

## Mistakes and Wasted Time Are Costing Us Money

- Too many sets of numbers that don't always agree
- Accounts and activities are not connected for detail investigation
- Few documented business procedures
- No work assignment tracking across entire staff
- No exception-management capabilities

## I Can't See the Big Picture

- No real-time financial rollup
- Poor visibility into financial detail from summaries
- Different systems and/or databases that don't talk to each other

## IT Costs Are Too High

- Software is expensive and it takes longer than expected to implement
- Customization and integration can be costly
- Upgrades require consulting fees



**The answer to these problems was to build an integrated solution from the ground up, one that brings your business together. It's here. Now. Macola ERP from Exact Software.**

### **What makes Macola ERP different. And better.**

It starts with a comprehensive, fully integrated manufacturing, distribution and financials solution and quickly goes well beyond what anyone else in the space is offering today.

A single database that scales for thousands of users supports all modules of the integrated solution while a browser-interface delivers the entire solution anywhere the Internet can be accessed. Run your retail operation in New York, your warehouse in Ohio and your manufacturing in China—they can all work on the same information and transactions.

With integrated electronic document and knowledge management, organizations will see a dramatic reduction in "paper shuffling". Additionally, all work and production is captured so that learning curves are shorter, employees are more productive and team-work is the rule.

Account management includes ALL types of accounts: customers, sales prospects, partners, resellers, contractors, suppliers, and employees. Actions taken by and for any of these accounts are "connected": to the account, to the employee and to the transaction so you can see the whole picture.

Don't be stuck between high IT costs or slow IT response, when Macola ERP can give your company Internet and Intranet portals with automatic document publishing and secure login for different levels of users.

Innovative workflow functionality allows users to create custom workflow; users can create tasks for themselves or other employees. These tasks are registered in the user's workflow until the specified action is taken.

Late deliveries, under stocking, missed payments and other errors and omissions can be anticipated and avoided with Macola ERP. Users can define any business exception and a resulting action, including emails, warning tasks, database changes and more.

The big picture comes into focus because Macola ERP offers real-time view into financials and more, broken down into a logical hierarchy of reporting. Standardizing on Macola ERP enables companies to easily roll up separate division/groups and disparate databases into one cohesive snapshot.