



Exact Event Manager

"Business Activity Monitoring (BAM) today is based on first-generation tools, but in a few years, BAM systems will become tightly coupled with business process management systems." —Gartner Analysis

Both internal demands and competitive pressure have necessitated a consolidated view of the workplace, leading to event management solutions becoming mandatory in today's business environment.

Most event management solutions define the events important to your organization, but with **Exact Event Manager™**, from Exact Software™, you get to define not only the events, but the actions you would like to take in response.

With **Exact Event Manager**, you can outline specific events within your ODBC compliant data source that need monitoring. If the event occurs, or passes, it can trigger multiple responses, ranging from automating Exact e-Synergy® workflow, to sending an email, pager message or even generating reports.



With Exact Event Manager you can...

- Build triggers to generate alerts across your entire IT infrastructure
- Manage customer accounts and instigate dialog
- Automate your sales force and supply chain initiatives
- Renew employee benefit renewals without the need for HR intervention
- Track product lifecycles by automatically recording critical components at inventory levels
- Generate alerts for risk management by establishing deadline notifications of past due contracts, invoices and deliveries
- Prevent production bottlenecks
- Manage budgets, supplier project bids and binding service estimates
- Automate email invoices and inventory tracking

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Benefits derived from **Exact Event Manager** include...

- Eliminate manual tasks and human error
- Generate early awareness and detection of problems
- Align individual actions to priorities
- Provide immediate and accurate information to key personnel
- Ensure real-time inventory management, order tracking and billing
- Increase focus on revenue priorities and cost reduction initiatives
- Improve management and efficiency throughout your organization

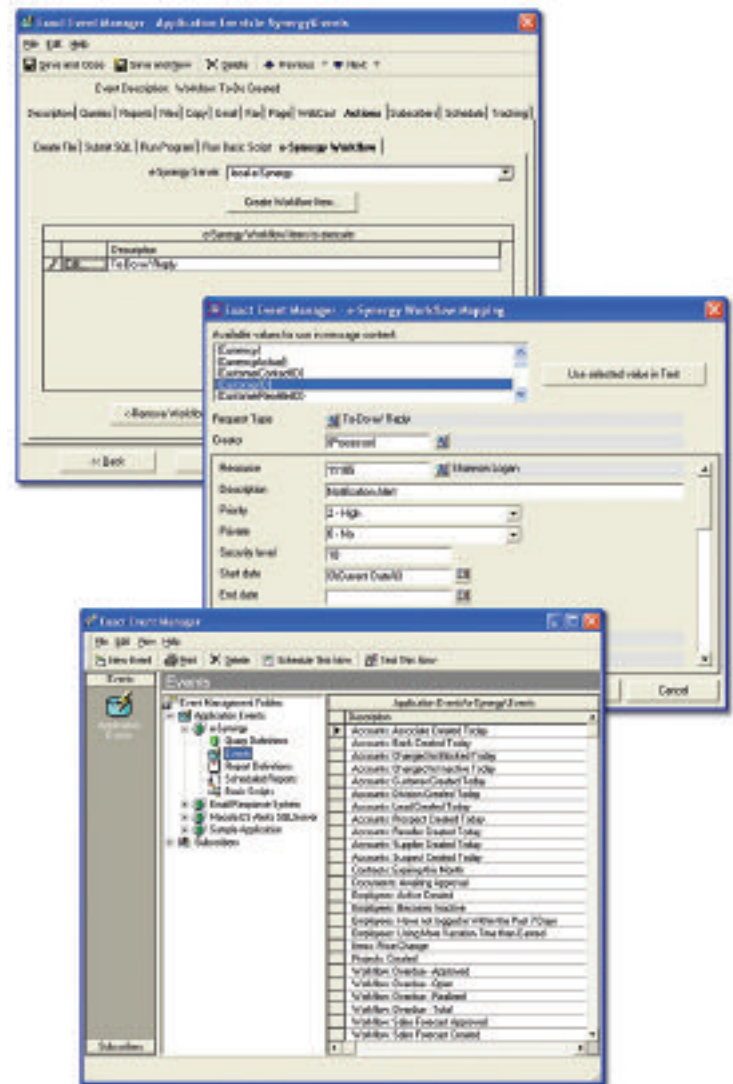
Exact Event Manager becomes your early warning system and your first line of defense against the rapidly changing business environment inherent in today's global economy. By being proactive, rather than reactive, you can improve efficiency and response time, minimize errors and provide key decision-makers with immediate real-time information.

Exact Event Manager is prepackaged with EventPaks®, active alert system, that work with some of the most popular applications on the market today, allowing you to select from a library of pre-defined events that can be tailored to fit your business. Events can be copied and modified for quick and easy utilization, or crafted from the ground up to be specific to your business.

Exact Event Manager runs on any number of office applications, including Exact Macola ES, Exact e-Synergy, GoldMine™ and Great Plains™, monitoring pre-defined events and alerts.

Alerts include:

- Exact e-Synergy Workflow task creation
- Pager message
- PDA notification
- Fax
- Email
- Phone messages
- Crystal report in PDF file format
- Error logs



Exact Event Manager will deliver notifications to multiple destinations anywhere, anytime. You will never miss an important notification or deadline again!

For more information about **Exact Event Manager**, please call your Exact Software business partner or account representative today or visit www.exactamerica.com/eventmanager.