

# NetSuite, Inc.

## Product: NetSuite Wholesale/Distribution Edition

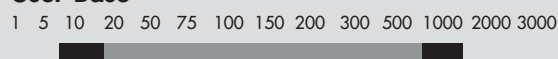


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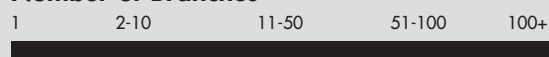
### Technology

OS: Linux DB: Oracle  
 Presentation: Browser-based over the Internet  
 Delivery: Subscription-based Software-as-a-Service

### User Base



### Number of Branches



### Sales

Entry Price Point: \$499/month base fee, \$99 per user/per month,  
 NetSuite CRM+: \$129 per user/per month  
 Sales Channel: Resellers in North America, Europe, Australia, Asia Pacific

#### NetSuite offers:

- One Integrated Web-Based System, including Accounting/ERP, CRM, Inventory and eCommerce
- Built-in, real-time dashboards
- 24/7 anytime, anywhere access
- Partner relationship management

#### NetSuite features include:

##### Accounting

- General ledger
- Accounts receivable, accounts payable
- Advanced financials – revenue recognition
- Budgeting
- Multi-currency

##### Inventory, Order Fulfillment

- Inventory management
- Order management and fulfillment
- Drop shipment/special order
- Integrated UPS online® tools or FedEx® shipping
- Purchasing
- Standard, customizable reports

##### Customer Relationship Management (CRM)

- Sales force automation
- Marketing automation
- Customer support and service
- Incentive management
- Offline sales client

##### eCommerce

- Database-driven web store
- Front- and back-office integration
- Affiliate marketing
- Customer acquisition
- Customer, partner self-service
- Website and web analytics

##### Employee Management and Productivity

- Role-based dashboards
- Group calendaring and collaboration
- Employee records
- Expense reporting, purchase requisitions

#### NetSuite Wholesale/Distribution Edition

NetSuite is the #1 web-based integrated Wholesale/Distribution software application, giving distribution companies one complete system to run their entire business, from Accounting/ERP to CRM to Inventory to eCommerce. In developing the NetSuite Wholesale/Distribution Edition, NetSuite has leveraged experience and lessons learned from thousands of distributor customers, complemented with a best practice professional service implementation methodology and our NS-BOS customization platform.

With NetSuite's back-office capabilities, you can manage financials, order processing, inventory, fulfillment, purchasing and more. With NetSuite's front-office functionality, you have complete CRM (customer relationship management) and eCommerce and both are linked seamlessly to one another and with back-office inventory management, fulfillment and accounting processes.

NetSuite gives growing and mid-sized wholesale distribution businesses a competitive edge:

- Improve decision making with real-time metrics and role-based dashboards.
- Improve productivity by automating manual processes across your entire business.
- Ensure accountability and compliance with robust, auditable accounting.
- Eliminate IT costs and hassles associated with integration and through maintaining and upgrading traditional client-server software applications.
- Graduate from simple desktop accounting packages or from standalone bookkeeping to powerful accounting/ERP that is seamlessly integrated with CRM and eCommerce.
- Customize and extend NetSuite easily to meet your exact needs.