

# General Data Systems

## Product: ProfitTool – Building Value on Business Information



**General Data  
Systems**

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### Technology

OS: Windows  
DB: Microsoft Visual FoxPro  
Presentation: GUI  
Delivery: Client/Server

### User Base

1 5 10 20 50 75 100 150 200 300 500 1000 2000 3000

### Number of Branches

1 2-10 11-50 51-100 100+

### Sales

Entry Price Point: \$14,900 for 5 users  
Sales Channel: Direct in the US

General Data Systems – Leader in developing, deploying and supporting information technology solutions to the durable good Wholesale Distribution industry.

General Data is an expert in both financial data and business enterprise management for the Wholesale Distributor. We provide a complete management solution including needs assessment, consultation, hardware recommendations, installation and on-site training at your business site.

For more than twenty years, GDS has worked exclusively with privately held small to medium size wholesalers. We fully support each client after the installation with a complete staff of trained IT customer service professionals available by phone and internet access throughout the business day.

The GDS ProfitTool Business Management Software Solution offers a fully featured suite of software solutions, which can bring new levels of productivity to you in an affordable, customizable and scalable solution. The following modules are available:

- System Manager
- Sales Orders
- Purchase Order
- Inventory Control and Transfers
- Inquiry Master – A ProfitTool Exclusive
- Report Module – A ProfitTool Exclusive
- Contact Manager
- Point of Sale
- Advanced Financials
- Bank Reconciliation
- General Ledger
- Accounts Payable
- Accounts Receivable
- Message Master
- Manufacturing Work Orders
- Report Writing

*"We have totally relied on the GDS/ProfitTool Team for the past 15 years. Recently we upgraded to their newest ProfitTool System. It's amazing that after all that time, GDS still performs as if they are competing everyday for my business."*

Dave Watkins, General Manager,  
BEMES, Inc.

The GDS business model, upon which we have built, serves a community of hundreds of Wholesalers and Distributors over the years and revolves around some very simple and long-lasting principles.

**"Single Source of Responsibility"** – This offers the small to medium sized Wholesaler the best technology partnership. No matter where the problem lies, this business model places problem determination and problem solution with us.

System design and implementation must be affordable, customizable and scalable.

- **Affordable** – Industry leading price/Performance ratios on all products and services.
- **Customizable** – Flexible system design and implementation. ProfitTool is a full source code product.
- **Scalable** – Spans a LAN/WAN environment from 5 to over 50 users without a dedicated IT person or staff.

Partner with those who truly understand your business world. For GDS, this means (1) carefully selecting the products and technology partners we work with and (2) completing the custom work with our staff members, not some off shore or third party development team.

The GDS advantage is simple. A ProfitTool Financial Management System is not only affordable, but a complete suite of professional services is available from our staff experts – Software programmers, network engineers, software training and help desk. These services encompass all aspects of an ERP solution, but are offered ala-carte so you can chose those services that best fulfill your requirements.