

Butler Commerce Solutions, Inc.

Product: Freedom Series/ec21



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Contact: Don Dodson

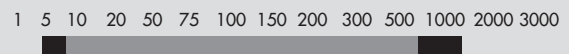
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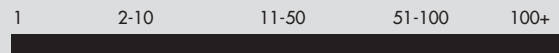
Technology

OS: i5 OS, Linux, Windows
Presentation: GUI, Browser based & Text based
DB: IBM DB2/400, DB2 for Windows & Linux, MySQL, MS SQL for Windows 2008
Delivery: Server & Client/Server, SaaS (Software as a Service)

User Base



Number of Branches



Sales

Entry Price Point: Contact BCS for pricing
Sales Channel: Direct and 5 resellers

Freedom Series/ec21 brings you a functionally rich and fully integrated real-time solution to carry your wholesale distribution company through the 21st century. Freedom Series/ec21 provides one solution for all of your wholesale distribution operations and financial needs. This enterprise solution is available at your site in a fully scalable platform, or can be hosted by Butler Commerce Solutions, Inc. (BCS) in a full service SaaS Model (Software as a Service). The SaaS Model does not require expenditures for computer hardware and maintenance, or computer software and support . . . Freedom Series/ec21 is designed to give your company the competitive edge necessary to take your distribution business to the next level.

Integrated Applications

BCS has been developing software specifically for the wholesale distributor since 1985. The resulting integrated solution is functionally rich in each of the following applications:

- Order Entry & Customer Service
- Internet Order Mgmt & Customer Service
- Billing & Invoicing
- Inventory Control
- Purchasing & Replenishment
- Container Tracking
- Demand Planning & Forecasting
- Warehouse Management
- Accounts Receivable & Credit Management
- Accounts Payable
- General Ledger, Budgeting & Financial Reporting
- Sales Analysis
- Business Analysis & Management
- Sales Commissions
- Customer Returns
- Faxing & email
- Electronic Data Interchange (EDI)
- Customer Relationship Management
- Business Intelligence & Data Warehousing (BPM)

Fully integrated with UPS and FedEx shipping systems

Hosting Methods

BCS offers Freedom Series/ec21 in two business model environments - Traditional and SaaS. The Traditional business model environment is available when you want to manage your own servers, system software, application software and high speed internet connections for WEB Order Management at your facility. BCS launched its SaaS model (Software as a Service) in 2001 to manage your servers, system software, application software, backups and networking in a fully managed data center. This

new trend, SaaS, is sweeping the technology industry with its numerous benefits such as low technological risk, minimal technology staffing and reduced costs for world-class applications. SaaS allows you the ability to focus on your core business environment and leave the technology headaches and worries of networking and hardware maintenance to BCS through Service Level Agreements and guarantees to you.

eBusiness

When you're ready to launch your eBusiness plans over the Internet, you'll be able to utilize Freedom Series/ec21 with BCS's companion web product, Web Commerce. Web Commerce seamlessly integrates with Freedom Series/ec21 in a real-time mode over the Internet and allows you and your customers the freedom to view your electronic catalog, process sales orders, access account statements, order status, item history overviews, account team info, etc, and view customer service functions 24 hours a day/7 days per week.

Customization

Out of the box, Freedom Series/ec21, meets or exceeds 90% of the requirement of most wholesale distributors. However, each distributor is unique and has its own specific requirements. Our software is fully customizable to match a company's personality. All of the personality setup is done during the initial implementation by setting common defaults but some will require additional services. Butler Commerce Solutions staff helps your team complete the integration and provides you with a working solution. As you advance your working knowledge of the product you may want to expand your use and or enhance the solution. In those cases, BCS is available to help you customize your solution.

Collaborative Development

During that customization some features requested by clients are deemed beneficial to our entire client base. We also work with individual clients who request specific module development or an enhancement and meet that need through co-development. That functionality is then added to our base software and distributed to all clients FREE with their support contract. BCS continually enhances our products from input from our client base in order to maintain your competitive advantage.

At Butler Commerce Solutions, Inc. we have invested in developing an outstanding customer support infrastructure which includes a wide range of customer training, services and support. Offerings include classroom training, on-site training, computer based training, implementation, data conversion, application interface development and application development to meet your unique business requirements, technical support, electronic update support and much more.