

BCR Software

Product: Distribution eXpress WEB



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www.bcrsoftware.com

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Technology

OS: Windows or Linux
DB: MySQL

Presentation: GUI
Delivery: Web

Company History

Year company was founded: 1991

Total number of full time employees: 10

Release Information

New releases are made available: every 3 months

Other Listings

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Warehouse Management Software page 50

Your eCommerce website is your 24/7 Sales Force.

eCommerce Features:

- Uniquely branded customer storefront
- Secure SSL encrypted Online ordering
- Customer based real-time pricing
- Unlimited number of products, categories and unlimited category nesting – navigable by text and/or images
- Site Search by item number, description, or user defined fields
- Full HTML descriptions (editable by WYSIWYG editor or plain text)
- Image thumbnail and multiple detailed Images
- Advanced Product search
- Automated display of best sellers
- Related products, up selling and cross-selling products
- Discount coupon codes
- Gift certificates
- Support for real-time Credit card processing, PayPal, Purchase Order, and **Google Checkout™**
- Integrated Product data feed generator – for different shopping sites such as Google Product Search, Shopzilla, Pricegrabber and others
- Real-time shipping integration UPS online® tools, DHL, USPS or FedEx® shipping
- Fully customizable Taxing system
- Optional user-defined shipping calculation
- Featured product placement on the home page and category pages
- Newsletter feature

Customer Account Care – Customers can:

- Log in and see their own pricing on each item
- Search and browse past order history
- Retrieve invoices (printable) from orders
- Log in and see the status of their order
- Create RMA requests and track them
- Save wish-lists for later purchases
- Create and manage multiple shipping addresses
- Live Chat with customer service, sales and support reps

Statistics and Analytical tracking:

- Real-time visitor tracking
- Popular site paths tracking
- Inbound and outbound navigation for web pages
- Page bounce rate
- Visitors from search engines
- Search phrases
- Site entry/exit points
- Visitors OS and browser statistics
- Average page-view duration
- Visitors by source (referrer)
- Visitors by country/state
- Visitors geographic location

Services Offered Include:

- Corporate branding and identity
- Logo design
- Graphic design for all aspects of your website
- Domain search and registration
- Web hosting
- Custom coding to meet your specific need
- Search Engine Optimization
- Search Engine Marketing
- PPC (Pay Per Click) campaign management
- Affiliate marketing management
- Data feed management