



Infor and Brown Smith Wallace team up to improve your business processes with iMAP



Drive your business forward with a process improvement evaluation

iMAP—Industry Measure, Analyze, and Perform—is an industry-focused, business-process improvement evaluation for Infor® clients. This independent offering brought to you by the Brown Smith Wallace Business Process & Systems Group is designed to map key business processes to industry best practices. Brown Smith Wallace has a long history of advising wholesale distributors on best practices and leading software evaluations. With more than 25 years of service, they have the expertise to quickly assess your business challenges, compare your performance to industry benchmarks, and help you build a high-ROI business case for justifying process redesign and system upgrades.

This service includes four major steps:

1. Map key business processes for better understanding.
2. Quantify process performance and sources of waste.
3. Identify gaps where your processes don't meet industry standard practices and benchmarks.
4. Design new processes and systems.

How do you find your way?

How does your operation currently navigate to its destination? Are your routes constantly under construction with detours and exceptions at every turn? Are your people forced to improvise to try to find their way? If so, then this evaluation can help you capture your current process path and collect information on how quickly your team makes it to its destination every day.

Are you keeping pace?

We compare the process performance stats of your current operations to industry standard benchmarks. This allows us to rank the areas of your operation that are most in need of improvement so we can focus our business process coaching on the areas that need it most.

Do you know the quickest way to your destination?

Like a GPS navigation app, we're guiding clients to their destinations by bypassing the roadblocks and bottlenecks that impede the flow of key business operations. The iMAP service uses independent experts who involve all relevant players to build a common understanding. Then we help your team with designs for new practices that include people, process, and technology changes. Finally, we help you to develop an easily understood business case for the changes so that everyone in your company supports moving in a new direction and is excited about the opportunity for success.

About Brown Smith Wallace

Brown Smith Wallace has a staff of more than 275 with 55 professionals in the Advisory Services practice who deliver consulting services to many business sectors in the areas of business process improvement, IT security, software evaluations, data analysis, and internal control reviews. The company is also a top-100 accounting firm that serves its clients with a wide range of audit, accounting, and tax services.

**For more information on iMAP service
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About Infor

Infor builds beautiful business applications with last mile functionality and scientific insights delivered as a cloud service. With 14,000 employees and customers in more than 200 countries and territories, Infor automates critical processes and helps eliminate the need for customization through embedded industry domain expertise. To learn more, visit www.infor.com.

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INF-1488560-EN-US-0516-1