

# Activant®

## Product: Business Analytics for the Activant Distribution Suite™



# ACTIVANT®

<http://distribution.activant.com>

Contact: Russ Mellott

19 West College Ave. | Yardley, PA 19067

(800) 776-7438 | (215) 369-4277 FAX  
distribution@activant.com

### Technology

OS: Windows 7, Windows Vista, Windows XP

Hardware Platform: Windows

Presentation: GUI

Language: C#

### Installed Customers

1 5 10 20 50 75 100 150 200 300 500 1000 2000 3000

### Customer Base

1 5 10 20 50 75 100 150 200 300 500 1000 2000 3000

### Release Information

Current version number: ABA 6.1

Release date of current version: December 2009

Expect release date of next upgrade: every 3 months

You can't make a good decision using bad data.

The Activant Distribution Suite offers robust analytics tools to direct activities and improve decision making.

Workflow provides the flexibility your organization needs to map your business rules to your operational processes, so that you can monitor critical business events and immediately inform specified recipients or groups of recipients throughout your organization or within your customer or supplier base.

You can set parameters to send workflow alerts to employees, prospects, customers, and vendors when critical quotes, orders, shipping, purchasing, and accounting events occur to speed communications and reduce costs associated with phone calls, faxes, and manual reports. Simply put, workflow is an around-the-clock monitoring system that constantly oversees and compares the incoming and outgoing flow of data, enabling you to respond to changing events quickly and efficiently.

The business analytic tools offered by the Activant Distribution Suite helps you summarize key data, identify trends, and make forecasts. You set the parameters of each report, including grouping, views, and detail. With as-of reporting, there is no reason to print and file the reports you run, and you can view past reports at any time according to whatever date parameters you choose.

You can also export the data to any off-the-shelf data access tool – such as Excel or Access – to streamline data sharing.

Distributors who want to dig a bit deeper into their business data should consider the Activant Business Analyzer, an executive information solution. The Activant Business Analyzer quickly summarizes sales, inventory, accounts receivables, accounts payables, and open orders, and allows you to set alerts whenever an activity falls outside a range you predetermine.

Additional financial analysis functionality is available in Zoom 360.

Zoom 360 gives distributors a picture of their true profitability. Providing on-demand financial insight, Zoom 360 enables distributors to determine the appropriate service levels, credit worthiness, and pricing schedules for each of their customers.

Zoom 360 allows distributors to set specific measurements for customer profitability and then configure the elements displayed to end-users.

Activant has a long-range vision for distribution technology and the industry experts to make it happen. Find out more today. Visit [distribution.activant.com](http://distribution.activant.com), email [distribution@activant.com](mailto:distribution@activant.com), or call 1-800-776-7438, and press 1.